

2018 2019

MITA MEMBERSHIP DIRECTORY

Advertising Order Form & Ad Specifications

PLACEMENT	PRICE	DIMENSIONS
<input type="checkbox"/> Inside Front Cover	\$1,600	4.58"w x 7.75"h (no bleed)
<input type="checkbox"/> <i>With Bleed: 6.25"w x 8.75"h (allow 5" x 8.75" for image or live area)</i>		
<input type="checkbox"/> Inside Back Cover	\$1,550	4.58"w x 7.75"h (no bleed)
<input type="checkbox"/> <i>With Bleed: 6.25"w x 8.75"h (allow 5" x 8" for image or live area)</i>		
<input type="checkbox"/> Back Cover	\$1,650	4.58"w x 7.75"h (no bleed)
<input type="checkbox"/> <i>With Bleed: 6.25"w x 8.75"h (allow 5" x 8" for image or live area)</i>		
<input type="checkbox"/> Tab Page	\$1,450	4.58"w x 7.75"h (no bleed)
<input type="checkbox"/> Full Page	\$1,350	4.58"w x 7.75"h (no bleed)
<i>No bleed available on tab, full, half or quarter page ads</i>		
<input type="checkbox"/> Half Page	\$850	4.58"w x 3.625"h (horizontal)
<input type="checkbox"/> 2.17"w x 5.445"h (vertical)		
<input type="checkbox"/> Quarter Page	\$750	4.375"w x 1.813"h (horizontal) 2.125"w x 3.625"h (vertical)
<input type="checkbox"/> Black & White (Logo by free listing)	\$200	

* Please check your ad choice above and return this signed form and your ad by Jan. 8, 2018 to nancybrown@mi-ita.com. You may also fax the form to (517) 347-8344. If you have questions, feel free to email Nancy at nancybrown@mi-ita.com or call (517) 347-8336. Make sure all logos, photos/artwork in your ad are CMYK and high resolution (300 dpi) jpgs or tiffs. Change spot colors to process color. Submit a high resolution pdf with all native files, including your original logo and photos.

**PLEASE PLACE MY AD
IN THE DIRECTORY**

AUTHORIZED SIGNATURE

AUTHORIZER'S EMAIL ADDRESS

COMPANY _____

BILLING ADDRESS: _____

PHONE: _____

FAX: _____

THANK YOU FOR ADVERTISING IN MITA'S 2018 -2019 MEMBERSHIP DIRECTORY!