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**2022  
ANNUAL  
CONFERENCE**

JANUARY 19-20, 2022  
SOARING EAGLE CASINO & RESORT

# MITA ANNUAL CONFERENCE 19

## WEDNESDAY, JANUARY

**8:00 A.M.**

**Registration Desk**

MITA CONFERENCE REGISTRATION OPENS

**9:00 A.M. - 10:00 A.M.**

**Anishnabeg Room**

SUCCESSION PLANNING

Presented By: Jacqueline Kaltz-Coulombe, KALTZ Coulombe, PLLC  
Turning over the keys to your business is hard. This session will explore both sides of the coin and offer sound advice for those with a passing of the torch on the horizon. The best plans start well before the actual event of transition occurs.

**9:00 A.M. - 10:00 A.M.**

**Ojibway Room**

GOLD SHOVEL STANDARD

Presented By: Gold Shovel Association

The Gold Shovel Standard's mission is to facilitate continuous safety improvement and to reduce environmental harm by providing meaningful damage prevention certifications and standardized performance metrics. This session will discuss the basics of adoption of GSS and how it can benefit an excavator.

**9:00 A.M. - 10:30 A.M.**

**Three Fires Room**

MITA BOARD OF DIRECTORS ROUNDTABLE

The MITA Board of Directors meeting will be held in a roundtable format in an effort to shape the future direction of MITA. Vision and Governance directives will be discussed as well as impact areas the association deals with.

**9:00 A.M. - 9:30 A.M.**

**Saginaw Room**

ADITXT COVID READINESS

Presented By: Aditxt & Salus Group

Not all antibodies are created equal. The ADITXT is the future of COVID monitoring. Your blood draw will provide you with the information to make informed decisions about your health via your Covid Readiness score. Come see how this powerful information works!

**9:00 A.M. - 10:00 A.M.**

**Black River Room**

SAFETY DIRECTORS ROUNDTABLE

Presented By: Greg Brooks, MITA & Eric Allen, MIOSHA

Quarterly Safety Director meeting to discuss current Safety related topics including MIOSHA updates, citation and injury trends, and new and successful safety practices. Eric Allen, the Construction Safety manager at MIOSHA, will join to discuss MIOSHA emphasis programs for the 2022 season.

**9:30 A.M. - 12:00 P.M.**

**Saginaw Room**

ADITXT BLOOD DRAW

Presented By: Aditxi

Your blood draw will provide you with the information to make informed decisions about your health via your Covid Readiness score. Come see how this powerful information works!

**10:00 A.M. - 11:00 A.M.**

**Anishnabeg Room**

LIVING WITH THE NEW LABOR RULES OF THE BIDEN NLRB

Presented By: Frank Mamat, Dinsmore

Learn about about drastic changes coming in labor relations at the NLRB. Whether they are currently unionized or not, all employers will be seriously impacted.

**10:30 A.M. - 11:30 A.M.**

**Black River Room**

PREVAILING WAGE REFRESHER (CEH=1.0)

Presented By: Adam Strong, MDOT

Are you new to prevailing wage, do you need a refresher on how to work with prevailing wage, do you have questions about LCPTracker, or maybe you have questions about what Governor Whitmer's "reinstatement" of state prevailing wage means. Attend this session and get all your questions answered by MDOT's Prevailing Wage Specialist.

**10:30 A.M. - 11:30 A.M.**

**Ojibway Room**

INFOTECH USERS GROUP (CEH=1.0)

Presented By: Chad Shafer, InfoTech

Infotech, developer of Bid Express® and FieldManager®, will provide an update on eConstruction related products and services designed to help contractors do business more efficiently with state DOTs and local public agencies. In the second part of this session, Infotech will facilitate small break out groups to discuss priorities and needs of MITA members and identify where technology might improve key workflows.

**10:30 A.M. - 11:00 A.M.**

**Three Fires Room**

MEET MDOT'S INCLUSION OFFICER (CEH=.5)

Presented By: Terri Slaughter, MDOT

Terri D. Slaughter is head of the newly created position of Chief Culture and Inclusion Officer. Terri will present her vision for the development of the MDOT's culture and how it will impact the relationship with contractors, suppliers, and engineering firms.

**11:00 A.M. - 12:00 P.M.**

**Swan Creek Room**

OneCallAccess FOR EXCAVATORS

Presented By: MISS DIG 811

This session will take a comprehensive look at MISS DIG 811's new OneCallAccess system powered by PelicanCorp. This is the new ticket entry platform for dig and design tickets. The discussion will include features of the program, the new ticket fields, ticket types, scope of work guidelines, ticket actions, and Positive Response.

**11:00 A.M. - 12:00 P.M.**

**Three Fires Room**

FUTURE LEADERS MEETING WITH KEYNOTE

Presented By: Seth Mattison

Future Leader Participants Only.

**12:00 P.M. - 1:00 P.M.**

**Entertainment Hall**

TRADE SHOW OPENS & STROLLING LUNCH, SPONSORED BY GUY HURLEY

**1:00 P.M. - 2:00 P.M.**

**Entertainment Hall**

KEYNOTE SPEAKER; SETH MATTISON

**2:00 P.M. - 3:00 P.M.**

**Entertainment Hall**

PRESIDENTIAL EXCHANGE & AWARDS CEREMONY

MITA Board President Patrick Dunigan and Interim Executive Vice President Rob Coppersmith will deliver the welcome message. Future Leaders Class #11, as well as Honorary Members Dan Babcock and Ed Davids, will be recognized. Additionally, MITA will give out an Emerging Business Award.

**3:00 P.M. - 4:00 P.M.**

**Entertainment Hall**

WORK ZONE SAFETY TASK FORCE PLEDGE & SAFETY AWARDS (CEH=.5)

Presented By: Mike Malloure, C.A. Hull & Tony Kratofil, MDOT

Sign the pledge! If we want the driving public to drive better in our work zones, let's set the example first! The pledge will be rolled out at the MITA Annual Conference but is going to be a regular request to the driving public throughout the coming months and possibly years! This public awareness campaign is important to the safety of workers in our industry, so please take the pledge!

**4:30 P.M. - 6:30 P.M.**

**Entertainment Hall**

DBE COCKTAIL RECEPTION, SPONSORED BY AIS & CRC

Come meet, mingle and network with certified and MDOT prequalified DBE contractors, prime contractors, subcontractors, suppliers, and MDOT's Office of Business Development representatives in a relaxed social atmosphere.



**6:30 P.M. - 8:30 P.M.**

**Three Fires Room**

PRESIDENT'S DINNER, SPONSORED BY ALTA

Past Presidents and Invited Guests Only.



# MITA ANNUAL CONFERENCE 20

## THURSDAY, JANUARY



**7:30 A.M. - 8:30 A.M. Black River Room**  
 PRESIDENT'S BREAKFAST, SPONSORED BY ALTA, EQUIPMENT  
 Join us as we honor outgoing Board President, Patrick Dunigan

**9:00 A.M. - 9:30 A.M. Anishnabeg Room**  
 ADITXT COVID READINESS  
 Presented By: Aditxt & Salus Group  
 Not all antibodies are created equal. The ADITXT is the future of COVID monitoring. Your blood draw will provide you with the information to make informed decisions about your health via your Covid Readiness score. Come see how this powerful information works!

**9:00 A.M. - 10:00 A.M. Ojibway Room**  
 CONSTRUCTION TECHNOLOGY (CEH=1.0)  
 Presented By: Nick Pinaire, SITECH  
 Learn what construction technologies are available to assist with our industry's top problems like Safety, Labor Shortages, Winning More Bids, Sustainability, Productivity, Efficiency, Costs, and much more!

**9:00 A.M. - 10:00 A.M. Saginaw Room**  
 UNDERSTANDING THE MDOT PREQUALIFICATION PROCESS  
 Presented By: Doeren Mayhew  
 This program will cover how MDOT computes your prequalification rating and offer tips and techniques for maximizing your prequalification rating.

**9:00 A.M. - 10:00 A.M. Swan Creek Room**  
 RISK TRANSFER  
 Presented By: Kotz Sangster & Guy Hurley  
 The cost of almost any problem can be shifted. Learn how to coordinate your contracts to shift risk, and how to identify when a risk is being shifted onto you.

**9:00 A.M. - 10:00 A.M. Three Fires Room**  
 CONSTRUCTION JOBS ACADEMY OF MI, MITA WORKFORCE SURVEY & THE WORK OPPORTUNITY TAX CREDIT PLAN  
 Presented By: Ken Bertolini, MITA  
 The Construction Jobs Academy of Michigan (CJAM) is a new construction education for participants 18 years and older that will provide basic level courses and prep graduates to enter the construction industry. The initial CJAM program is being launched winter 2022 and will go statewide in 2023. The 2022 MITA Workforce Survey will also be discussed in this session. MITA asks for your input to help develop questions that will be asked when the survey is sent out in February 2022. The survey will report the extent of workforce needs for the Michigan road and bridge construction industry for the coming construction season and a projection for the next 5 years. Lastly, the Michigan Veterans Affairs Agency will briefly discuss the Work Opportunity Tax Credit available to companies that hire veterans.

**9:30 A.M. - 12:00 P.M. Anishnabeg Room**  
 ADITXT BLOOD DRAW  
 Presented By: Aditxt  
 The ADITXT is the future of COVID monitoring. Your blood draw will provide you with the information to make informed decisions about your health via your Covid Readiness score. Come see how this powerful information works!

**10:00 A.M. - 10:30 A.M. Black River Room**  
 SAFETY MAKES CENTS  
 Presented By: Greg Brooks, MITA  
 Greg Brooks will discuss the finances of safety including how much to spend, the benefits, and how to choose where to spend your safety budget.

**10:00 A.M. - 11:00 A.M. Saginaw Room**  
 MDOT HOUR 1 (CEH=1.0)  
 Presented By: Various MDOT Staff  
 There's a lot happening in MDOT. These two sessions are your opportunity to provide valuable input into areas such as construction, design, and contracts!

**10:00 A.M. - 11:00 A.M. Swan Creek Room**  
 CYBERSECURITY: TODAY'S THREATS & MITIGATIONS  
 Presented By: Rehmann  
 Cybercrime is one of the fastest growing crimes in the country. As accessibility to technologies and methods to commit cybercrimes grows, it is critical now more than ever for companies to stay aware of these issues and take measures to protect against cyber criminals. Join this session to learn about the latest cybersecurity threats and techniques and gain actionable insights on how to safeguard your company.

**10:30 A.M. - 11:30 A.M. Ojibway Room**  
 EXPLOSIVE MIXED FLEET EXPOSURES, LAWS & BEST PRACTICES  
 Presented By: HUB International  
 Come discuss trends in fleet risk management with HUBs experts. Topics include Atomic verdicts, Avoiding increased auto premiums, and Regulatory triggers for construction fleets.

**10:30 A.M. - 11:30 A.M. Three Fires Room**  
 CLAIMS (CEH=1.0)  
 Presented By: James Urban, Eric Flessland, Michael Decker and Louis Ronayne of Butzel Long  
 The Butzel team presentation will be an interactive session on recognizing various claims arising on a construction project. You undoubtedly will recognize your company on a similar project, and learn what you need to do to bring your project teams up to the next level for identification, documentation, preservation and presentation of winnable claims.

**11:00 A.M. - 12:00 P.M. Black River Room**  
 EMPLOYMENT LAW ISSUES  
 Presented By: John Below, Bodman  
 Employee HR issues are on the rise! Do you have the base understanding required to keep your organization out of hot water! This session will provide you with that information. From hiring to termination, Covid tricks, and traps, will be discussed.

**11:00 A.M. - 12:00 P.M. Saginaw Room**  
 MDOT HOUR 2 (CEH=1.0)  
 Presented By: Various MDOT Staff  
 There's a lot happening in MDOT. These two sessions are your opportunity to provide valuable input into areas such as construction, design, and contracts!

**12:00 P.M. - 1:00 P.M. Entertainment Hall**  
 TRADE SHOW OPENS & STROLLING LUNCH, SPONSORED BY GUY HURLEY

**1:00 P.M. - 2:00 P.M. Entertainment Hall**  
 ARTBA UPDATE  
 ARTBA's Rich Juliano will discuss the importance of the recently passed transportation bill with an eye toward the future of funding.

**2:00 P.M. - 3:00 P.M. Entertainment Hall**  
 MDOT LEADERSHIP (CEH=1.0)  
 The future is currently bright for our industry! Come listen to what's coming from MDOT and how they plan on dealing with the recent flush of transportation and infrastructure funding. MITA will also be presenting the MDOT Partnership Award.

**6:00 P.M. - 8:00 P.M. Saginaw & Swan Creek Ballroom**  
 INDUSTRY RECEPTION SPONSORED BY MICHIGAN CAT  
 Come attend the industry's largest networking event of the year. Need we say more?



**9:00 P.M. - 12:00 A.M. Ascend Sports Bar & Night Club**  
 ALTA AFTERGLOW



# MITA ANNUAL CONFERENCE

## KEYNOTE SPEAKER

### SETH MATTISON

Wednesday @ 1:00 PM in the Entertainment Hall

Seth Mattison is an Internationally renowned expert, author and futurist. As Founder and Chief Movement Officer of Luminare Labs, Seth advises many of the world's leading brand and organizations on the key shifts happening around talent management, change and innovation, leadership, and the future of work.

His ideas have been featured in such publications as The Wall St. Journal, Forbes, The Huffington Post, and The Globe and Mail and was recently named to the Editors' Picks for Favorite Speakers of the year by MeetingsNet.

Over the past decade Seth has shared his insight with thousands of business leaders around the world and has received accolades from many of the worlds best brands including: MasterCard, Johnson and Johnson, IBM, The Dallas Cowboys, AT&T, PepsiCo, GE Energy, E&Y, Caterpillar, and The Walt Disney Company.



# 2022 MITA ANNUAL CONFERENCE

# REGISTRATION FORM

**Registration deadline is January 12, 2022. \*Please photocopy this form to register more than one person\***  
 Payment must be received by January 12, 2022 by all non-member companies planning to attend.

## FEE SCHEDULE (Additional \$50 / Person will be charged to those registering on-site.)

- Full Conference (MITA Members) (\$295 / per person before 12/17/21 - \$325 on 12/18/21 & After)
- Spouse Conference (\$175 / per person)
- Full Conference (Non-Members) (\$375 / per person)

## SESSIONS (Indicate which sessions you plan to attend.)

MORNING	AFTERNOON	MORNING	AFTERNOON
WEDNESDAY, JANUARY 19	WEDNESDAY, JANUARY 19	THURSDAY, JANUARY 20	THURSDAY, JANUARY 20
<input type="checkbox"/> Succession Planning	<input type="checkbox"/> Lunch/Trade Show	<input type="checkbox"/> President's Breakfast	<input type="checkbox"/> Lunch/Trade Show
<input type="checkbox"/> Gold Shovel Standard	<input type="checkbox"/> Keynote Speaker	<input type="checkbox"/> Aditxt COVID Readiness	<input type="checkbox"/> ARTBA Update
<input type="checkbox"/> Aditxt COVID Readiness	<input type="checkbox"/> Presidential Exchange	<input type="checkbox"/> Construction Technology	<input type="checkbox"/> MDOT Leadership
<input type="checkbox"/> Safety Directors Roundtable	<input type="checkbox"/> Work Zone Safety Task Force Pledge & Safety Awards	<input type="checkbox"/> Risk Transfer	<input type="checkbox"/> Industry Reception
<input type="checkbox"/> Board of Directors Roundtable	<input type="checkbox"/> DBE Cocktail Reception	<input type="checkbox"/> Const. Jobs Academy/Workforce Survey	<input type="checkbox"/> Afterglow
<input type="checkbox"/> Living with New Labor Rules		<input type="checkbox"/> Understanding MDOT's Prequal Process	
<input type="checkbox"/> Prevailing Wage		<input type="checkbox"/> Safety Makes Cents	
<input type="checkbox"/> InfoTech Users Group		<input type="checkbox"/> MDOT Update - Hour 1	
<input type="checkbox"/> Meet MDOT's Inclusion Officer		<input type="checkbox"/> Cybersecurity	
<input type="checkbox"/> OneCallAccess for Excavators		<input type="checkbox"/> Explosive Mixed Fleet....	
		<input type="checkbox"/> Claims	
		<input type="checkbox"/> Employment Law Issues	
		<input type="checkbox"/> MDOT Update - Hour 2	

<b>Company Name:</b>
<b>Name of Participant:</b>
<b>Email Address:</b>
<b>Spouse Name (if attending):</b>
<b>Billing Address:</b>
<b>Phone:</b>
<b>Method of Payment:</b> <input type="checkbox"/> Check <input type="checkbox"/> VISA <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express <input type="checkbox"/> Bill Me
<b>All CC payments are subject to a CC processing fee</b>
<b>Card Holder's Name:</b>
<b>Card Number:</b> <span style="float: right;"><b>Expiration Date:</b></span>
<b>CVV:</b>
<b>Payment Enclosed in the Amount of \$:</b>
<b>Please make all checks payable to: MITA, INC.</b>

# EXHIBITOR SPACE CONTRACT

**18th Annual Conference January 19-20, 2022  
Soaring Eagle Casino & Resort, Mt. Pleasant**

Deadline to reserve exhibit space is January 3, 2022. (READ BOTH SIDES COMPLETELY)

**Deadline to reserve exhibit space is January 3, 2022. (READ BOTH SIDES COMPLETELY)**

**Company Name:**

**Telephone:**

**Individual Contact:**

**Mailing Address:**

**City:**

**State:**

**Zip:**

**Email:**

**I wish to reserve the following:**

**8' X 10' Curtained Exhibit Booth**

**Included: (2) conference registrations\*, (1) 8' covered and skirted table, (2) plastic contour chairs, (1) wastebasket.**

**Price: MITA Members \$600; Non-Members 725**

**Number of Booths @ \$600 / per booth per member:**

**Number of Booths @ \$725 / per booth per non-member:**

**Extra Booth Attendees @ \$175 / person:**

**Exhibit Booth TOTAL:**

**Booth Attendee 1:**

**Booth Attendee 2:**

Please call Danielle Coppersmith at 517/347-8336 for assistance or more information.

Signature on this contract subscribes the exhibitor to adherence to the "General Information, Rules and Regulations" as printed on the reverse side of this document and implies understanding of the terms and conditions therein described.

\*Major Sponsors that are exhibiting will have first opportunity for premium booth space, which is distributed on a first come first served basis. If you wish to be a major sponsor, please fill out the enclosed event sponsorship form.

**Exhibitor Signature:**

**Name:**

**Title:**

**Date:**

**Method of Payment:**  Check  VISA  Mastercard  American Express  Bill Me

**A 4% processing fee will be applied to all CC payments**

**Card Holder's Name:**

**Card Number:  
CVV:**

**Expiration Date:**

**Payment Enclosed in the Amount of \$:**

**Please make all checks payable to: MITA, Inc. P.O. Box 1640, Okemos, MI 48805**

Payment must be received by January 10, 2022 by all non-member companies planning to exhibit/attend.

# EXHIBITOR SPACE CONTRACT

**MANAGEMENT** - This show is sponsored and managed by the Michigan Infrastructure and Transportation Association. The word "management" used herein shall mean the sponsors.

**EXHIBITOR PAYMENT AND CANCELLATION** - Exhibit space is priced as shown on the Exhibit Space Contract. Cancellations prior to January 3, 2022 will be refunded in full; cancellations after January 3, 2022 will receive no refund and the space will be unconditionally released for sale.

**ASSIGNMENT OF SPACE** - Space assignments will be made by management. The management reserves the right to alter the floor plan of the exposition to accommodate exhibitors and to most efficiently use available space. Major sponsors wishing to exhibit will have first opportunity at premium booth space.

**LIABILITY OF EXHIBITOR** - Exhibitors shall accept all liability (damage, loss, or accident), which might ensue from any cause in connection with transfer, installation, maintenance, display or removal of exhibits. Neither management nor the Soaring Eagle Casino & Resort will accept responsibility for theft or damage. Exhibitors are encouraged to insure themselves against all losses and claims.

**INSTALLATION AND DISMANTLING** - Exhibitors may begin installing their exhibits Tuesday, January 18, 2022 from 5:00 p.m. to 10:00 p.m., and all exhibits must be removed from the Soaring Eagle by 10:00 a.m. on January 21, 2022. The exhibitor agrees to complete setup no later than 11:00 a.m. January 19, 2022. Dismantling of exhibit shall not begin before 5:00 p.m. on January 20, 2022.

**DAMAGE CAUSED BY EXHIBITORS** - Exhibitor will be held financially responsible for damage caused by exhibitor representatives. No signs or materials may be fastened to building walls, floor, ceiling, doors, windows, etc.

**SAFETY PRECAUTIONS** - All materials and installations must conform with the requirements of building and inspection authorities having local jurisdiction. All exhibit materials must be reasonably located within the booth and protected by safety guards. Exhibitors shall not bring in any propane or gas driven engines, motors, or other machinery in the Soaring Eagle Casino & Resort.

**EXHIBIT DESIGN** - Standard drape background and side partitions will be furnished by management for booth exhibits. No exhibitor or company signs will be provided by management; you must provide your own sign(s). Exhibits must be arranged so that they are completely within the allotted space. Exhibits must not be of such a character or arrangement to obstruct the view or interfere with the exhibit of others. Exhibited products shall not display any company name or logo other than the manufacturer's, distributor's, exhibitor's, or a customer/owner if said customer/owner is a member of the Michigan Infrastructure and Transportation Association. Other company names or logos than those listed in this section shall be masked or otherwise treated so as not to be visible. Management reserves the right to reject any display which, in its opinion, may detract from the overall appearance and marketability of the Exposition, or which interferes with other exhibits, or which is not in keeping with the general theme of the Exposition.

**LABOR** - Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with the regulations. All reasonable attempts will be made by management for exhibitors to use their own personnel in constructing and dismantling displays.

**FOOD SERVICE** - The serving of food and/or beverages, except water coolers, in exhibitor booths is forbidden without written consent of the management. When food and/or beverage are served, its purchase and distribution must be made in accordance with contractual agreements of management and the Soaring Eagle Casino & Resort.

**CONTESTS, GAMES, PRIZES, OR LOTTERIES** - Contests, games, prizes, or lotteries are absolutely prohibited unless fully explained in writing and submitted to management for approval at least two weeks prior to the show. Management reserves the right to make final judgment in the best interests of the show.

**LIABILITY** - The management will not be liable for loss or damage to the property of the exhibitor or his representatives or employees from theft, fire, accident, or other cause. The management will not be liable for injury to exhibitors, their employees, or third persons, or for damage to property in their custody, owned or controlled by them, or for property owned or controlled by third persons, which claims for damages, injuries, etc., may be incident to or arise from, or be in any way connected with their use of occupation of display space. The exhibitor shall indemnify, save, and hold the management harmless against any such claim or damage, and shall pay and indemnify the management for any costs or expense, inclusive of counsel fees, arising from any such claim.

**GENERAL** - All matters and questions not covered by the General Information, Rules, and Regulations are subject to the decision of management, and any amendments or additions shall, upon reasonable notice, be as equally binding on all parties affected.

# SPONSORSHIP FORM

## SPONSORSHIP OPPORTUNITIES

- Major Sponsor (\$3,000)
- Co-Sponsor (\$1,500)
- Patron (\$750)
- Supporter (\$500)

<b>Company Name:</b>	
<b>Contact:</b>	
<b>Email Address:</b>	
<b>Method of Payment:</b> <input type="checkbox"/> Check <input type="checkbox"/> VISA <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express <input type="checkbox"/> Bill Me	
Note: A 4% processing fee will be applied to all CC payments	
<b>Card Holder's Name:</b>	
<b>Card Number:</b>	
<b>Expiration Date:</b>	<b>CVV:</b>
<b>Payment Enclosed in the Amount of \$:</b>	