



**JANUARY
17-18**

2024



MITA ANNUAL CONFERENCE

Soaring Eagle Casino & Resort

Member Price \$325/pp
Non-Members - \$395/pp



Michigan Infrastructure & Transportation Association

www.thinkmita.org

KEYNOTE SPEAKER

Charlie Cook



Charlie Cook is widely regarded as one of the nation's leading authorities on U.S. elections and political trends. He founded the independent, nonpartisan Cook Political Report in 1984, serving as Editor and Publisher for 37 years, stepping down in 2021 and transitioning ownership and management of the venerable newsletter to Amy Walter. Charlie remains with the renamed Cook Political Report with Amy Walter as a contributor.

Founder of The Cook Political Report and Political Analyst for the National Journal

In addition to lecturing, Charlie continues to write his weekly column for National Journal, while also serving as a political analyst for the publication. He is also a co-author of the 2020 and 2022 editions of *The Almanac of American Politics*

Covering and analyzing U.S. elections and domestic political trends, *The New York Times* once referred to Cook Political Report as “a newsletter that both parties regard as authoritative” while CBS News’ Bob Schieffer called it “the bible of the political community.”

Al Hunt, in the *Wall Street Journal*, referred to Cook as “the Picasso of election analysis.” The late David Broder of *The Washington Post*, long considered “the Dean of the Washington political press corps,” once wrote that Charlie Cook is “perhaps the best non-partisan tracker of Congressional races.”

Charlie has appeared on ABC World News Tonight, CBS Evening News, and on ABC’s *This Week*. Over the years, he has served as an Election Night analyst for CBS and CNN.

In 2010, Charlie was the co-recipient of the American Political Science Association’s prestigious Carey McWilliams award to honor “a major journalistic contribution to our understanding of politics.” In 2013, Charlie served as a Resident Fellow at the Institute of Politics at Harvard’s Kennedy School of Government.

WEDNESDAY JANUARY 17, 2024

8:00 AM-4:00 PM	Registration Opens
8:00 AM-10:15 AM	<p>What's New with OneCallAccess - Presented By: Mary Groos, Sandra Gunville, & Patricia Preston, MISS DIG 811</p> <p>In this session you will learn all about the new features and updates that have taken place within OneCallAccess in 2023. We encourage you to join and participate with questions. Our WebTicket team will be on hand throughout this session to offer one-on-one assistance with the OneCallAccess platform.</p>
9:00 AM-10:00 AM	<p>Tax Methods & Credit Opportunities for Contractors - Presented By: Lonnie Maxwell-Cook, Plante Moran</p> <p>Identifying and applying certain tax credits and incentives that can boost your cashflow for the Company. Considerations of the Inflation and Reduction Act for Heavy Civil Contractors.</p>
9:00 AM-10:00 AM	<p>CDL Licensing Requirements- Presented By: Motor Carrier Officer, Steven Frizzell</p> <p>Join in as Officer Frizzell talks about CDL licensing requirements and answers your questions about Licensing and the Department of Transportation requirements.</p>
9:00 AM-10:30 AM	<p>Predicting and Preventing Workplace Accidents - A Choice No Longer Left to Chance - Presented By: Dr. John Mlinarcik & Brandie Meisner, M & M Excavating</p> <p>We will introduce a revolutionary tool that allows organizations to not only identify designated behavioral styles that gain greater insight and visibility into workplace accidents but automate and accelerate proven intervention strategies</p> <p>Understand the business implications of workplace accidents and the cost associated with avoiding them.</p>
9:00 AM-11:00 AM	<p>MDOT Project Estimating 101 - DBE Exclusive - Presented by: John Otto, L.S. Engineering</p> <p>An exclusive sessions for certified DBEs about project estimating. A college educator and industry professional will present an overview of practices, procedures and strategies for successfully quoting on construction projects.</p>
10:00 AM-11:30 AM	<p>BOD Roundtable</p> <p>MITA Board of Directors and invited guests.</p>

WEDNESDAY JANUARY 17, 2024

10:00 AM-11:00 AM	<p>Build and Structure of Ultimate Employee Retention - Presented By: Jacqueline Kaltz-Coulombe, Kaltz Coulombe Law PLLC</p> <p>Overview of the of the state of retention and top reason for why employees are leaving. With focus on the best strategies to boost employee retention and build a company that attracts talent for the long run with minimal turnover.</p>
10:30 AM-12:00 PM	<p>Insights on the New I-9 Form and Process: Avoid Potential Liabilities and Fines - Presented By: Eric Flessland, Jim Urban, Michael Decker and Amany Kasham, Butzel Long</p> <p>Immigration enforcement is on the rise. With increased funding and driven by public outcry, Immigration and Customs Enforcement, or ICE, is on the audit trail, ready to levy big fines for employers not in compliance. Temporary COVID-19 accommodations for Form I-9 forms have expired, and employers had until 8/31/23 to comply with physical Form I-9 document inspection requirements. Too often, company execs and HR managers assume their I-9 compliance practices are in order when, in fact, their records and policies are littered with mistakes, leaving the business and individuals open to fines and liabilities. Are you sure that your I-9 practices can pass muster? The session will conclude with an open forum (or Q&A) for your construction questions, and current issue discussion.</p>
10:30 AM-12:00 PM	<p>Member Service Support Desk - Presented By: Colleen Goddard, Kristyn Cormier, MISS DIG 811</p> <p>The Member Services Department is offering three support sessions to our membership. Our full team will be on-site to answer your questions and assist you in making updates to your membership in the MISS DIG 811 System!</p>
11:00 AM-12:00 PM	<p>New MDOT DBE GFE Procedures - Presented By: MDOT's Lisa Thompson, Nick Sundberg, & Kim Farlin</p> <p>In response to a recent FHWA compliance review, MDOT will be implementing new DBE GFE procedures beginning with the February 2024 bid letting. These new GFE procedures will impact every prime contractor bidder and DBE certified company. Attend this session to learn what you need to know to navigate and comply with the new GFE procedures and requirements.</p>

WEDNESDAY JANUARY 17, 2024-CONTINUED

11:00 AM-12:00 PM	<p>Artificial Intelligence in Cybersecurity: Benefits, Challenges, and How to Stay Ahead - Presented By: James Carpp, CISA, CRISC, CIRM, CISM, Principal, Rehmann</p> <p>How can the average business prepare for the potential surge of AI-driven attacks? In this engaging presentation, cybersecurity expert James Carpp will explore the role of AI in cybersecurity, shedding light on the challenges it presents and even the potential benefits it brings.</p>
11:00 AM-12:00 PM	<p>Transition: Build the Blueprint for Your Company's Future - Presented By: Tim Jamison, Prairie Capital Advisors</p> <p>Every business owner will have to transition the ownership of their company at some point. During this interactive session, we will explore the various alternatives of ownership transition (including a detailed pros and cons of each option) and walk through things every business owner needs to understand and do for the ultimate preparation of an ownership transition. We will also tackle subjects such as keeping the employees engaged as part of a sale (and after the sale) and tax and wealth management considerations the business owner needs to consider.</p>
11:30 AM-12:00 PM	<p>Future Leaders Session with Keynote</p> <p>Future Leaders class participants only.</p>
12:00 PM-1:00 PM	<p>Lunch and Tradeshow Opens - Beverage Service Sponsored by: M. L. Chartier</p>
1:00 PM-2:00 PM	<p>Keynote: Election Forecasting with Charlie Cook</p> <p>Founder of the independent, nonpartisan Cook Political Report, Charlie shares a “lay of the land” for upcoming elections, including what the key dynamics are driving are and affecting the Democratic and Republican parties. He focuses on the implications of states’ electoral leanings, what it all means during Presidential contests, what will likely happen in the House and Senate moving forward, and what the results mean for the two parties (and the American people). It’s what audiences need to know to determine the outcome of the next election.</p>
2:00 PM-3:00 PM	<p>Welcome Remarks & Future Leaders Awards Ceremony</p> <p>MITA Board Troy Broad and Executive Vice President Rob Coppersmith will deliver the welcome message. Future Leaders Class #13, will be recognized.</p>

WEDNESDAY JANUARY 17, 2024-CONTINUED

4:30 PM-6:30 PM

DBE Cocktail Reception - Sponsored By: AIS/CRC

Come meet, mingle and network with certified and MDOT prequalified DBE contractors, prime contractors, subcontractors, suppliers, and MDOT's Office of Business Development representatives in a relaxed social atmosphere.

6:30 PM-8:30 PM

Past President's Dinner - Sponsored By: Alta

Past President's and invited guests only

THURSDAY JANUARY 18, 2024

7:30 AM-8:30 AM

President's Breakfast - Sponsored by Alta Equipment

Join us as we honor outgoing Board President, Troy Broad.

8:00 AM

Registration Opens

9:30 AM-10:30 AM

Mental Health in Construction - Presented By: Greg Brooks, MITA & Sean Egan, MIOSHA

Mental health is important to your employees and the overall health of your job sites. This insightful presentation will educate you on the warning signs and mechanisms for helping.

9:00 AM-10:00 AM

Interpreting Your WIP Schedule & Contractor Year-End Tax Updates - Presented By: Steve Mihalik & Vincent Bechard , Doeren Mayhew

Join us for an interactive discussion where we walk you through deciphering your WIP schedule, understanding what it says to your surety, how it reads to financial professionals and what it showcases about your company. We will leave you with the top three year-end tax updates that contractors need to be aware of to minimize their tax liabilities.

9:00 AM-10:00 AM

MDOT Hour 1 - Presented By: Various MDOT Presenters (CEH=1)

Topics include: BIM Update and Prevailing Wage Update.

THURSDAY JANUARY 18, 2024-CONTINUED

9:00 AM-10:00 AM	<p>Infrastructure in Michigan: Doing More with Less - Presented By: Citizen's Research Council</p> <p>The Citizen Research Council of Michigan is a privately funded, non-profit public affairs research organization that provides factual, unbiased, independent information on significant issues concerning state and local government organization and finance. Their research shows that Michigan has underfunded its infrastructure for decades and what affect that has on the state overall. The use of this information by policymakers will lead to sound, rational public policy regarding Michigan's infrastructure network.</p>
9:00 AM-10:00 AM	<p>Primer on Major Insurance Policies - Presented By: Tyler Phillips, Kotz Sangster, and Davis McGregor and Gabe Pringle, Guy Hurley</p> <p>What coverage are you really getting? Learn what Commercial General Liability, Builder's Risk, Property Insurance, and Worker's Compensations insurance policies cover (and what they don't). This seminar will cover the basics of these major insurance policies, key exclusions, and provide practical advice to help ensure you are covered.</p>
10:00 AM-11:30 AM	<p>Political Landscape - Presented By: Lance Binoniemi, MITA & Bill Zaagman, GCSI</p> <p>Michigan politics is a roller coaster ride most days. Come listen to what's shaping up this fall and how you can be a part of our funding solution.</p>
10:00 AM-11:00 AM	<p>MDOT Hour 2 - Presented By: Various MDOT Presenters (CEH=1)</p> <p>Topics include: AASHTOWare Project Update , Office of Major Projects Update and Buy America.</p>
10:00 AM-11:00 AM	<p>Revolutionizing Construction and Waste Industries: A Dive into Sustainable Data Automation- Presented By: Justin Turk, Livegistics (CEH=1)</p> <p>This session is designed to address the current inefficiencies and challenges in these industries while highlighting Livegistics' commitment to transforming the way data is managed and shared. The session will explore the critical role of data in achieving sustainability goals and environmental prospecting, with a focus on collaboration with regulatory bodies like the EPA. By the end of this session, attendees will gain a comprehensive understanding of the need for data-driven transformation in the construction and waste sectors and how Livegistics' software can be a game-changer.</p>
10:30 AM-12:00 PM	<p>Safety Directors Roundtable - Presented By: Greg Brooks, MITA; Nikki Clark, MIOSHA & Chris Brookes, MDOT</p> <p>Quarterly Safety Director meeting to discuss current safety related topics including MIOSHA updates, citation and injury trends, and new and successful safety practices.</p>

THURSDAY JANUARY 18, 2024-CONTINUED

10:30 AM-12:00 PM	<p>7 Signs You Are Hiring the Wrong Guy! Presented By: Steve Williams, EctoHR; Dr. John Mlinarcik, PCS Global, & Brandie Meisner, M & M Exc.</p> <p>Join in for a fast-paced panel discussion with top leaders from MITA member companies sharing their perspective on common hiring traps for construction companies. The panel will include leaders from various contractors, in various positions, and will involve the opportunity for Q & A.</p> <p>Key topics to be covered in 7 Signs You Are Hiring the Wrong Guy!</p> <ul style="list-style-type: none">• The changing workforce trends in the construction market• Common hiring traps that lead to lower performance and decreased safety• Improving your team satisfaction and leadership pipeline• Reshaping our perspective on potential candidates <p>The session will be interactive to foster participation from attendees while giving the panelists an opportunity to share their unique and diverse perspectives.</p>
12:00 PM-1:00 PM	<p>Lunch and Tradeshow Opens - Lunch Sponsored by: Guy Hurley. Beverage Service Sponsored By: Greystone Financial</p>
1:00 PM-2:00 PM	<p>Growing Michigan Together Council - Report Outcomes - Presented By: Hilary Doe, Chief Growth Officer, MEDC</p> <p>Hilary Doe is Michigan's Chief Growth Officer. She'll explain the outcomes of the Growing Michigan Together Council's report and how it relates to infrastructure.</p>
2:00 PM-3:00 PM	<p>MDOT Leadership Presentation and MDOT Partnership Award (CEH=1)</p>
3:00 PM-4:00 PM	<p>Special Guest</p>
6:00 PM-8:00 PM	<p>Industry Reception - Sponsored By: Michigan CAT</p> <p>Come attend the industry's largest networking event of the year. Need we say more?</p>
9:00 PM-1:00 AM	<p>Alta Afterglow - Sponsored By: Alta</p> <p>Cap off the conference with live music at Ascend Nightclub.</p> <p>Member Price \$325/pp Non-Members - \$395/pp</p>

REGISTER ONLINE AT [THINKMITA.ORG/EVENTS](https://thinkmita.org/events)