



# SUMMER CONFERENCE 2024

July 25-28, 2024



**CRYSTAL MOUNTAIN RESORT**  
12500 Crystal Mountain Dr.  
Thompsonville, MI 49683

**Register Online at**  
[ThinkMITA.org/events](https://ThinkMITA.org/events)



# EVENT SCHEDULE

**Thursday**  
**July 25**

**9:00 AM**

MITA Board of Directors Meeting  
Crystal Center.

**11:20 AM – 1:30 PM**

Tee up for golf at Crystal's  
Mountain Ridge Course.

**7:00 PM-9:00PM**

Chair Lift Ride.

**7:00 PM**

Welcome Reception on the Lodge  
Deck Pavilion. Field games and  
children's activities will be  
available.

**8:00 PM**

Dinner on the Lodge Deck.

**9:00 PM**

Children's movie on the Lodge  
Deck lawn.

**9:00 PM**

Private use of the Vista Bar,  
located on the 3rd level of the  
Lodge.

**Friday**  
**July 26**

**7:00 AM**

Breakfast on your own.

**7:30 AM – 11:30 AM**

Tee up for golf at Arcadia Bluffs -  
Bluffs Course.

**7:00 PM-9:00PM**

Private use of the Crystal Coaster.

**7:00 PM**

Cocktail Reception on the Crystal  
Center Lawn. Field games and  
children's activities will be  
available.

**8:00 PM**

Dinner on the Crystal Center  
Lawn.

**9:00 PM**

Outdoor children's movie and  
campfire.

**9:00 PM-11:00 PM**

Afterglow at the Inn Rooftop  
Terrace (LEVEL 4 BAR.)

**Saturday**  
**July 27**

**7:00 AM**

Breakfast on your own.

**9:00 AM**

Membership Meeting &  
MDOT presentation,  
Crystal Center.

**11:30 AM**

Depart Crystal Mountain for  
12:30 arrival at Riverside Canoe  
Livery.

**1:00 PM**

Platte River Family Canoeing  
Adventure; a two hour trip on  
the lower Platte, a gentle  
stretch that is perfect for  
families. See the activities  
registration form for additional  
details.

**Sunday**  
**July 28**

**11:00 AM**

Checkout

## NOTES

All registrants are on their own for breakfast Friday, Saturday &  
Sunday, as well as dinner Saturday evening.

A casual dress code is in effect throught the day and evening  
events. Gentlemen do not need to wear jackets or ties for any  
activities. Informal resort clothing is acceptable.

# Activities

## GOLF & CANOE TRIP DETAILS

All tee times must be reserved by **July 8, 2024**. Reservations can be made on the activities reservation form; MITA will do the rest. Prices provided are for informational purposes only. **Green fees are the member's responsibility upon arrival at the golf course.**

**Tee times are for registered conference attendees. MITA will give consideration to non-attendees should any openings be available.**



**Thursday, July 25, 2024**

**Mountain Ridge, Crystal Mountain**

Tee times begin at 11:30 am.

\$94 per player includes 18 holes and cart.



**Friday, July 26, 2024**

**Arcadia Bluffs, Arcadia - BLUFFS COURSE**

Tee times begin at 7:20 am.

\$250 per player includes 18 holes with cart, practice balls prior to round and unlimited use of practice facilities.



**Saturday, July 27, 2024**

**Platte River Canoe Trip**

Indicate your intention to participate on the registration form. Group pricing for canoes and one—and two—man kayaks is outlined on the registration form. A parking pass will be required, and MITA will invoice you for the pass after the event.

**NO SHOWS FOR ANY EVENT WILL BE BILLED.**

# HOTEL

## Information

### Reserve your room

Reservations can be made online at [crystalmountain.com](http://crystalmountain.com) or by calling 1-855-520-2974 being sure to reference **Group Code: 46J9M7**.

A selection of overnight rooms are being held exclusively for MITA. For best availability and selection, **reservations should be made by June 24, 2022**. Reservations received after this date will be taken on a space-available basis and at the prevailing discounted rate. If room type requested is not available, the next available room type and rate will be confirmed.

### Getting There

Crystal Mountain is located in picturesque Northwest Lower Michigan - on M-115, 28 miles SW of Traverse City and 39 miles NW of Cadillac.

12500 Crystal Mountain Drive, Thompsonville MI 49683

For more information, visit the Crystal Mountain website at [www.crystalmountain.com](http://www.crystalmountain.com).



# REGISTRATION FORM

2024 MITA SUMMER CONFERENCE



We would like to attend the 2024 MITA Summer Conference. The following people from our company are attending:

Company

Name:

Email:

Mobile:

Spouse/Guest Name:

### Child(ren) Name & Age(s):

Name

Age

<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

Arrival Date:

Departure Date:

## General Registration

These registration fees will be billed to MITA members.

Adults @ \$275 (18 & over)	\$	<input type="text"/>
Young Adults @ \$175 (13-17)	\$	<input type="text"/>
Children @ \$100 ( 5-12)	\$	<input type="text"/>
Canoes @ \$55	\$	<input type="text"/>
Single Kayak @ \$44	\$	<input type="text"/>
Double Kayak @ \$65	\$	<input type="text"/>
<b>TOTAL Registration Fees:</b>	\$	<input type="text"/>

### Golf Registration - No Shows Will be Billed.

Name(s) of Golfer(s) - Mtn. Ridge  
All tee times must be reserved by July 8, 2024.

Golf @ Mtn. Ridge  
\$94 ea.

<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

Name(s) of Golfer(s) - Arcadia  
All tee times must be reserved by July 8, 2024

Golf @ Arcadia  
\$250 ea.

<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

## Checklist

Have you already made your room reservation (online or via the form) directly with Crystal Mountain?

Yes

No

Have you selected the activities in which your family would like to participate? Golf? Canoe Trip?

Yes

No

**Cancellations must be received in writing by July 11, 2024, to be eligible for a full refund. Refunds for cancellations received after this date are at the discretion of MITA.**

**Greens fees are due at course check-in.**

Tee times are for registered conference attendees. MITA will give consideration to non-attendees should any openings be available.

Email this completed form to Danielle Coppersmith at [daniellecoppersmith@thinkmita.org](mailto:daniellecoppersmith@thinkmita.org)  
Questions? Call Danielle at 517-347-8336.

# Summer Conference Sponsorship Form - 2024



Help us keep this event first class and consider becoming an event sponsor.

## Contact Information

Name

Company

Mobile Number

Email

Invoice me

I want to pay with a credit card  
A 4% processing fee will be added.

## Sponsorships

Major Sponsor - \$3,000

Children's Inflatables - \$3,500

Supporter - \$1,000

Children's Movie Night - \$1,500  
\*two opportunities

Patron - \$500

Bonfire & S'mores - \$1,500  
\*two opportunities

Companies who choose to sponsor at the one of the above levels can add their logo to the custom rash guard/sunscreen shirt for conference attendees who purchase them.

Add my logo to the rashguard - \$200

Logos must be received by June 24, 2024 to guarantee inclusion.

Questions & Comments:

Send completed forms & logos to Danielle Coppersmith at [daniellecoppersmith@thinkmita.org](mailto:daniellecoppersmith@thinkmita.org).

# 2024 Summer Conference Rash Guard Order Form

Send completed forms to Danielle Coppersmith at [daniellecoppersmith@thinkmita.org](mailto:daniellecoppersmith@thinkmita.org).

## MEMBER INFORMATION

NAME

COMPANY

EMAIL

PHONE



**Orders MUST be received by June 28, 2024.**

SPONSOR LOGOS WILL BE DISPLAYED ON THE BACK.

SHIRTS WILL BE AVAILABLE FOR PICK-UP AT THE CONFERENCE AT THURSDAY AND FRIDAY NIGHT'S RECEPTIONS.

Adult	Qty @ \$25ea	TOTAL
<input type="radio"/> XS		
<input type="radio"/> S		
<input type="radio"/> M		
<input type="radio"/> L		
<input type="radio"/> 1X		
<input type="radio"/> 2X		
<input type="radio"/> 3X		
<input type="radio"/> 4X		

Youth	Qty @ \$25ea	TOTAL
<input type="radio"/> XS		
<input type="radio"/> S		
<input type="radio"/> M		
<input type="radio"/> L		
<input type="radio"/> XL		

## PAYMENT METHOD



Invoice Me



Credit Card

<b>Grand Total</b>		
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Card Number

EXP

CVV

A 4% processing fee will be added to all cc transactions.