# SUMMER CONFERENCE 2024

## July 25-28, 2024

CRYSTAL MOUNTAIN RESORT 12500 Crystal Mountain Dr. Thompsonville, MI 49683

Register Online at ThinkMITA.org/events

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## EVENT SCHEDULE

Thursday



**9:00 AM** MITA Board of Directors Meeting Crystal Center.

**11:20 AM** – **1:30 PM** Tee up for golf at Crystal's Mountain Ridge Course.

7:00 PM-9:00PM Chair Lift Ride.

7:00 PM Welcome Reception on the Lodge Deck Pavilion. Field games and children's activities will be available.

> **8:00 PM** Dinner on the Lodge Deck.

#### 9:00 PM

Children's movie on the Lodge Deck lawn.

**9:00 PM** Private use of the Vista Bar, located on the 3rd level of the Lodge. **7:00 AM** Breakfast on your own.

**7:30 AM** – **11:30 AM** Tee up for golf at Arcadia Bluffs -Bluffs Course.

**7:00 PM-9:00PM** Private use of the Crystal Coaster.

7:00 PM Cocktail Reception on the Crystal Center Lawn. Field games and children's activities will be available.

8:00 PM Dinner on the Crystal Center Lawn.

**9:00 PM** Outdoor children's movie and campfire.

**9:00 PM-11:00 PM** Afterglow at the Inn Rooftop Terrace (LEVEL 4 BAR.) Saturday

**7:00 AM** Breakfast on your own.

9:00 AM Membership Meeting & MDOT presentation, Crystal Center.

#### 11:30 AM

Depart Crystal Mountain for 12:30 arrival at Riverside Canoe Livery.

#### 1:00 PM

Platte River Family Canoeing Adventure; a two hour trip on the lower Platte, a gentle stretch that is perfect for families. See the activities registration form for additional details.



11:00 AM Checkout



All registrants are on their own for breakfast Friday, Saturday & Sunday, as well as dinner Saturday evening.

A casual dress code is in effect throught the day and evening events. Gentlemen do not need to wear jackets or ties for any activities. Informal resort clothing is acceptable.

### **GOLF & CANOE TRIP DETAILS**

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All tee times must be reserved by **July 8, 2024.** Reservations can be made on the activities reservation form; MITA will do the rest. Prices provided are for informational purposes only. **Green fees are the member's responsibility upon arrival at the golf course.** 

<u>Tee times are for registered conference attendees. MITA will give consideration to</u> <u>non-attendees should any openings be available.</u>







#### Thursday, July 25, 2024 Mountain Ridge, Crystal Mountain

Tee times begin at 11:30 am. \$94 per player includes 18 holes and cart.

#### Friday, July 26, 2024 Arcadia Bluffs, Arcadia - BLUFFS COURSE

Tee times begin at 7:20 am. \$250 per player includes 18 holes with cart, practice balls prior to round and unlimited use of practice facilities.

#### Saturday, July 27, 2024 Platte River Canoe Trip

Indicate your intention to participate on the registration form. Group pricing for canoes and one—and two-man kayaks is outlined on the registration form. A parking pass will be required, and MITA will invoice you for the pass after the event.

#### NO SHOWS FOR ANY EVENT WILL BE BILLED.

### nformation

Reserve your room

Reservations can be made online at crystalmountain.com or by calling 1-855-520-2974 being sure to reference **Group Code: 46J9M7.** 

A selection of overnight rooms are being held exclusively for MITA. For best availability and selection, **reservations should be made by June 24, 2022.** Reservations received after this date will be taken on a space-available basis and at the prevailing discounted rate. If room type requested is not available, the next available room type and rate will be confirmed.

ing Getting There

Crystal Mountain is located in picturesque Northwest Lower Michigan - on M-115, 28 miles SW of Traverse City and 39 miles NW of Cadillac.

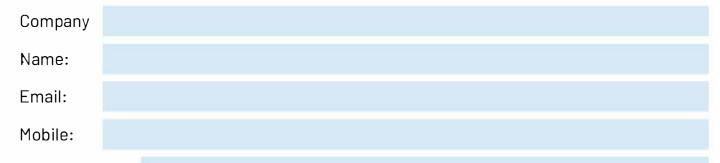
12500 Crystal Mountain Drive, Thompsonville MI 49683

For more information, visit the Crystal Mountain website at www.crystalmountain.com.

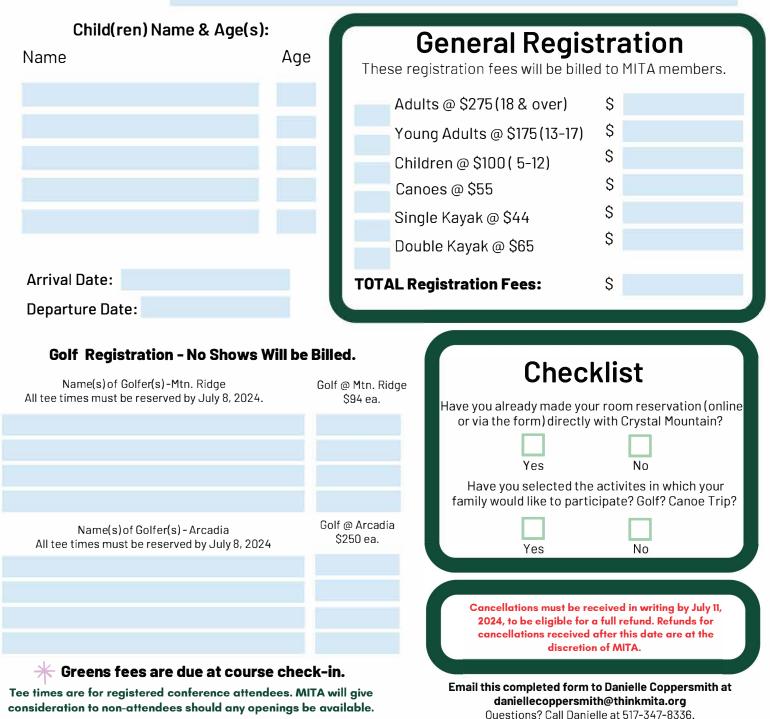


#### 2024 MITA SUMMER CONFERENCE

We would like to attend the 2024 MITA Summer Conference. The following people from our company are attending:



Spouse/Guest Name:



## Summer Conference Sponsorship Form – 2024

Help us keep this event first class and consider becoming an event sponsor.

#### **Contact Information**

Name	Company			
Mobile Number	Email			
Invoice me I want to pay with a credit card A 4% processing fee will be added.				
<u>Sponsorships</u>				
Major Sponsor - \$3,000	Children's Inflatables- \$3,500			
Supporter – \$1,000	Children's Movie Night - \$1,500 *two opportunities			
Patron - \$500	Bonfire & S'mores – \$1,500 *two opportunities			

Companies who choose to sponsor at the one of the above levels can add their logo to the custom rash guard/sunscreen shirt for conference attendees who purchase them.

Add my logo to the rashguard - \$200

Logos must be received by June 24, 2024 to guarantee inclusion.

#### Questions & Comments:

Send completed forms & logos to Danielle Coppersmith at daniellecoppersmith@thinkmita.org.

## 2 24 Summer Conference Rash Guard Order Form

Send completed forms to Danielle Coppersmith at daniellecoppersmith@thinkmita.org.

#### MEMBER INFORMATION

NAME	
COMPANY	
EMAIL	
PHONE	



#### SPONSOR LOGOS WILL BE DISPLAYED ON THE BACK.

SHIRTS WILL BE AVAILABLE FOR PICK-UP AT THE CONFERENCE AT THURSDAY AND FRIDAY NIGHT'S RECEPTIONS.

PAYMENT METHOD			



Invoice Me

Credit Card

A 4% processing fee will be added to all cc transactions.

#### Orders MUST be received by June 28, 2024.

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Card Number

**Grand Total** 

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