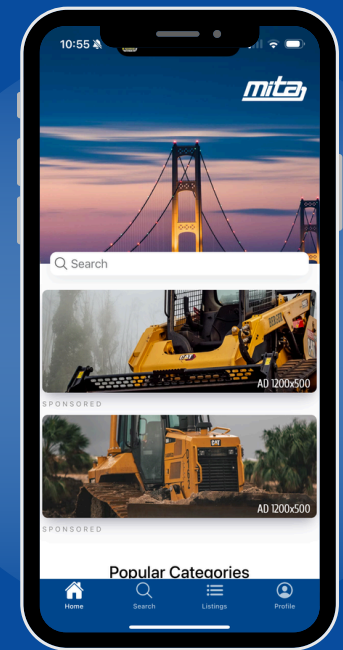


# Advertise in the MITA Membership Directory

**Get seen by Michigan's heavy construction decision-makers—right where they're already looking!**

The MITA Online Directory and Mobile App are the go-to tools members use every day to find contractors, suppliers, and professional services. Now you can position your company directly in front of those buyers with our simplified, member-friendly advertising options.



## ANNUAL PACKAGES (BEST VALUE)

All annual options include your logo on your listing + up to 4 creative swaps per year (quarterly).

### Premier Display (1860x710) px

**\$950**

Your logo + a large, high-impact rotating banner for maximum visibility across the platform.

### Standard Display (500x500) px

**\$550**

Your logo + a rotating small-format ad appearing across the MITA website and app.

### Core Listing

**\$150**

Add your logo to your directory listing and elevate your visibility instantly.

Annual subscriptions auto-renew; advertisements may be canceled up to 30 days before renewal.

**All Premier & Standard Display Ads are linked to the URL of your choosing.**

**Ready to Increase Your Visibility?**

**Don't wait—MITA members are searching the directory every day.**

👉 **Reserve your Directory Advertising package today.**

**Contact: Danielle Coppersmith**

**daniellecoppersmith@thinkmita.org | 517-347-8336**

## Short Campaign Flights (3mo)

Perfect for promoting a project, recruiting, or testing directory advertising at a lower commitment.

### Premier Listing (1860x710) px

**\$149/mo**

### Standard Listing (500x500) px

**\$89/mo**

## Add-ons (Flat Fees Per Subscription Term)

### Category Page Placement

**\$50 ea**

Appear directly on selected buyer-guide categories.

### Listing Page Placement

**\$50**

Keep your ad visible on your company's own listing page.

# Advertise in the MITA Membership Directory

Get seen by Michigan's heavy construction decision-makers—right where they're already looking!

## DIRECTORY ADVERTISING INSERTION ORDER

NAME:

COMPANY

EMAIL

PHONE

### ANNUAL SUBSCRIPTIONS\*

- ☐ Premier Display- (1860 X 710) px  
\$950
- ☐ Standard Display- (500 X 500) px  
\$550
- ☐ Core Listing  
\$150

\*annual advertising subscriptions renew automatically until canceled by the advertiser.

### SHORT CAMPAIGN FLIGHTS (3MO)

- ☐ Premier Display- (1860 X 710) px  
\$149/mo
- ☐ Standard Display- (500 X 500) px  
\$89/mo

### ADD ONS

All ads will show randomly throughout the app and site. If you want your ad displayed on your specific listing page, or a buyers guide (business type) category page please indicated that here.

- ☐ Display ad on my listing page  
\$50
- ☐ Display ad on a category page  
\$50/per category

See an enclosed list of business-type search categories for reference.

Please show my ad on the following category search page(s).

AD URL

TOTAL

### PAYMENT METHOD



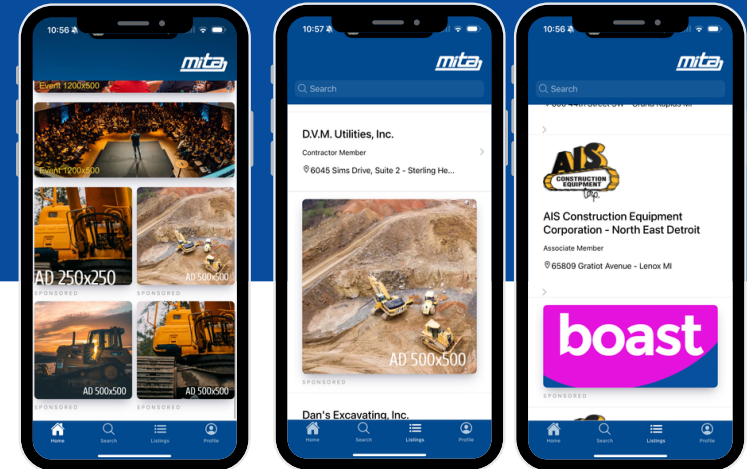
☐ Credit Card



☐ Check

MITA adds a 4% processing fee to all CC transactions.

## APP AD VISUALS

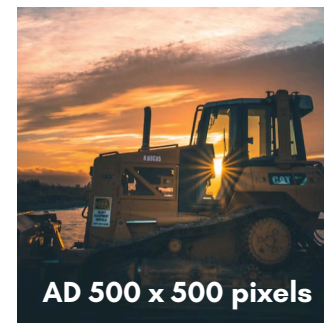


## AD DESIGN SPECS

### PREMIER DISPLAY SAMPLE



### STANDARD DISPLAY SAMPLE



### STANDARD TEMPLATE



### PREMIER TEMPLATE



CLICK OR SCAN THE CODES  
TO USE A CANVA TEMPLATE  
FOR YOUR DESIGN