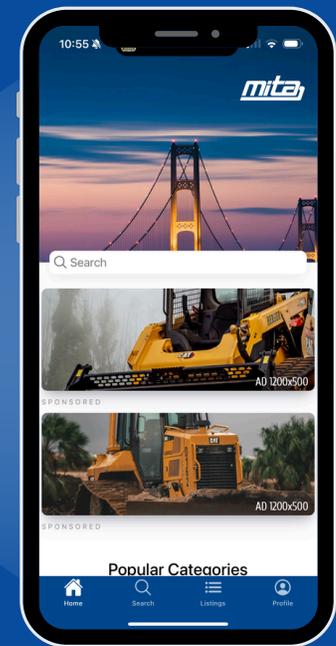


Advertise in the MITA Membership Directory

Get seen by Michigan's heavy construction decision-makers—right where they're already looking!

The MITA Online Directory and Mobile App are the go-to tools members use every day to find contractors, suppliers, and professional services. Now you can position your company directly in front of those buyers with our simplified, member-friendly advertising options.



ANNUAL PACKAGES (BEST VALUE)

All annual options include your logo on your listing + up to 4 creative swaps per year (quarterly).

Premier Display (1860x710) px

\$950

Your logo + a large, high-impact rotating banner for maximum visibility across the platform.

Standard Display (500x500) px

\$550

Your logo + a rotating small-format ad appearing across the MITA website and app.

Core Listing

\$150

Add your logo to your directory listing and elevate your visibility instantly.

Annual subscriptions auto-renew; advertisements may be canceled up to 30 days before renewal.

All Premier & Standard Display Ads are linked to the URL of your choosing.

Ready to Increase Your Visibility?

Don't wait—MITA members are searching the directory every day.

👉 **Reserve your Directory Advertising package today.**

Contact: Danielle Coppersmith

daniellecoppersmith@thinkmita.org | 517-347-8336

Short Campaign Flights (3mo)

Perfect for promoting a project, recruiting, or testing directory advertising at a lower commitment.

Premier Listing (1860x710) px

\$149/mo

Standard Listing (500x500) px

\$89/mo

Add-ons (Flat Fees Per Subscription Term)

Category Page Placement

\$50 ea

Appear directly on selected buyer-guide categories.

Listing Page Placement

\$50

Keep your ad visible on your company's own listing page.

Advertise in the MITA Membership Directory

Get seen by Michigan's heavy construction decision-makers—right where they're already looking!

DIRECTORY ADVERTISING INSERTION ORDER

NAME:

COMPANY

EMAIL

PHONE

ANNUAL SUBSCRIPTIONS*

Premier Display- (1860 X 710) px
\$950

Standard Display- (500 X 500) px
\$875

Core Listing
\$150

*annual advertising subscriptions renew automatically until canceled by the advertiser.

SHORT CAMPAIGN FLIGHTS (3MO)

Premier Display- (1860 X 710) px
\$149/mo

Standard Display- (500 X 500) px
\$89/mo

ADD ONS

All ads will show randomly throughout the app and site. If you want your ad displayed on your specific listing page, or a buyers guide (business type) category page please indicated that here.

Display ad on my listing page
\$50

Display ad on a category page
\$50/per category

See an enclosed list of business-type search categories for reference.

Please show my ad on the following category search page(s).

AD URL

TOTAL

PAYMENT METHOD



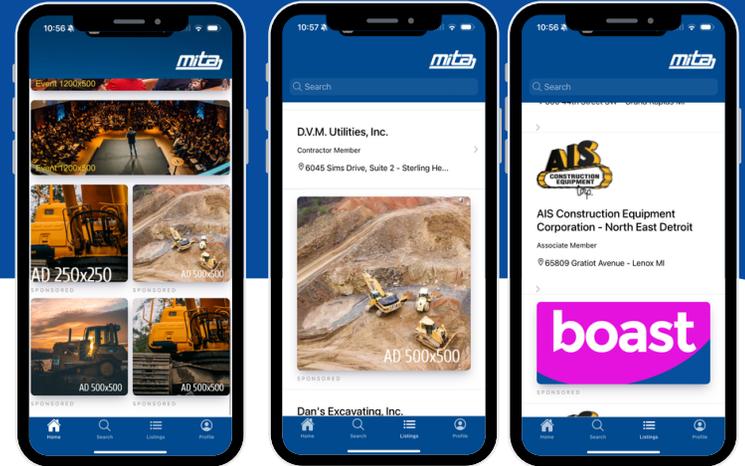
Credit Card



Check

MITA adds a 4% processing fee to all CC transactions.

APP AD VISUALS

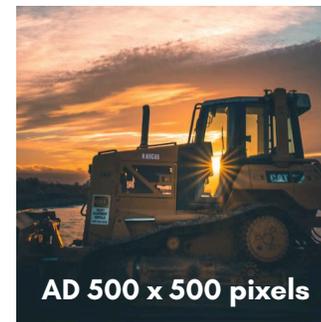


AD DESIGN SPECS

PREMIER DISPLAY SAMPLE



STANDARD DISPLAY SAMPLE



STANDARD TEMPLATE



PREMIER TEMPLATE



CLICK OR SCAN THE CODES TO USE A CANVA TEMPLATE FOR YOUR DESIGN

Company Services Information

Please circle the boxes of the category/categories that apply to your business. We understand that you may perform a wide variety of construction activities, but please limit your selections to primary and secondary company services.

1. Accountants
2. Aggregates
3. Asphalt Paving
4. Asphalt Producers
5. Attorneys
6. Auctioneers, Appraisers: Heavy Equipment & Contractors Tools
7. Bonds, Surety
8. Builders & Contractors: Suppliers, Equipment
9. Computer Equipment & Software
10. Concrete, Precast
11. Concrete, Ready Mix
12. Construction Equipment: Financing – Leasing
13. Consultants: Civil Engineering, Structural Underground design, Testing & Inspection, Scheduling, Claims, Etc.
14. Consultants: Earthwork & Quantity Take-Offs
15. Consultants: Environmental, Transportation
16. Consultants: Soils & Concrete Testing
17. Contractors: Asphalt, Roads, Streets, Sealcoating, Milling, Joint Sealing
18. Contractors: Building, General
19. Contractors: Caissons, Piling, Shoring, Bridges
20. Contractors: Concrete Curbs, Median Barriers, Sidewalks
21. Contractors: Concrete Pavement, Joint Repair
22. Contractors: Concrete Sawing
23. Contractors: Demolition
24. Contractors: Dewatering
25. Contractors: Drain Tile
26. Contractors: Electrical
27. Contractors: Excavation, Earthwork, Site Development, Land Clearing
28. Contractors: Foundations, Meter Pits, Structures
29. Contractors: Grouting, Mud Jacking
30. Contractors: Horizontal Directional Drilling
31. Contractors: Landscaping, Seeding, Spraying, Mowing, Hydro seeding, Guard Rail
32. Contractors: Painting, Epoxy Coating, Waterproofing
33. Contractors: Railroad & Ties
34. Contractors: Trenching

35. Contractors: Tunneling & Boring
36. Contractors: Underwater Construction
37. Contractors: Utility Construction (gas, electric, telephone, cable)
38. Contractors: Wastewater, Pump Stations
39. Contractors: Water and Sewer
40. Drug & Alcohol testing, Pre-Employment Physicals
41. Employee Leasing / Payroll Leasing
42. Environmental Drilling & Sampling
43. Environmental Remediation, Hazardous Waste Removal, Underground tanks
44. Equipment: Asphalt (plants, pavers, rollers, compactors, spreaders)
45. Equipment: Heavy (tractors, loaders, excavators, cranes, shovels, earthmovers, dredging, generator sets, pile drivers, graders, fine graders, boring machinery)
46. Equipment: Light (compressors, pumps, light plants, mortar mixers, chippers, saws, welding, pipe bursting, winching equipment)
47. Equipment: Safety
48. Equipment: Small (lasers, transits, levels, traffic control signs, communication equipment)
49. Equipment: Trucks, Trailers, Parts & Services
50. Fabricating, Welding
51. Fittings: Valves & hydrants
52. Geotechnical Engineering
53. Geotextiles, Erosion Control Materials, Geogrids
54. Insurance, Self Insured Programs, Administration
55. Investments, Estate & Business Planning
56. Lubricating Oils, Grease and Fuels
57. Manhole Block
58. Manhole Frames, Covers
59. Manholes: Precast Concrete
60. Meters: Water
61. Pipe: ABS Truss
62. Pipe: Clay
63. Pipe: Concrete
64. Pipe: Corrugated Metal
65. Pipe: Ductile Iron
66. Pipe: Plastic
67. Pipe: Steel Casing
68. Promotional Items (hats, jackets, etc.)
69. Public Agencies
70. Pumps, Pumping Stations, Specialty Valves
71. Rehabilitation: Sewers – Manholes
72. Sewer: Televising, Testing, Grouting

73. Soil Erosion Control, Stabilization, Retention
74. Stones, Sand, Gravel
75. Tires, Tire Service: Recapping
76. Trench Shoring, Boxes and/or Hydraulic Shoring Equipment
77. Trucking, Moving
78. Utility Company
79. Waste Water Processing and Oil Recycling
80. Wood Products
81. Printing
82. Water Tanks: Portable
83. Hydrovac
84. Marine Construction – Docks and Piers
85. Contractors: Jet grouting, Mini-Piles, Soil Stabilization, Chemical Grouting, Cement Grouting
86. Milling, Grinding & Recycling of Asphalt & Concrete
87. Live Water Main Taps
88. Sub Surface Utility Location & Engineers Services
89. Diamond Blades
90. Storm Water Management & Related Materials
91. Fugitive Dust Control
92. Cement Manufacturers
93. Sound Wall
94. Sign Installation, Pavement Marking
95. Training
96. Audio Video Route Surveys
97. Surveying Services
98. Electrical Distribution Contractor
99. MDOT Certified DBEs
100. Other

Other: _____

(If you do not see your company services listed in the above listings, please add your services above. Other categories will be taken into consideration for the next MITA Directory.)