

SPONSORSHIP OPPORTUNITIES



JANUARY 27–28, 2027

Amway Grand Plaza & DeVos Place
Grand Rapids, Michigan

Choose a sponsor level, a specialty sponsorship, or both. **Your total sponsorship sets your level** — a \$10,000 keynote makes you Premier; a \$3,000 coffee break makes you Major.

SPONSOR LEVELS

	NEW FOR 2027 PREMIER \$5,000+	MAJOR \$3,000	CO- SPONSOR \$1,500	PATRON \$1,000	SUPPORTER \$750
EACH LEVEL INCLUDES ALL BENEFITS TO ITS RIGHT					
Logo on the conference website sponsors page	✓	✓	✓	✓	✓
Logo in the event app sponsors section	✓	✓	✓	✓	✓
Sponsor slideshow during lunch, both days	✓	✓	✓	✓	✓
On-site signage (Registration & Center Concourse)	✓	✓	✓	✓	✓
Post-conference recognition in <i>CrossSection</i> magazine	✓	✓	✓	✓	✓
Recognition on MITA's social media	✓	✓	✓	✓	–
Recognition in MITA's weekly news	✓	✓	✓	–	–
Logo on the event website homepage	✓	✓	–	–	–
Logo on skywalk signage (DeVos Place–Amway)	✓	✓	–	–	–
Eligible for a Center Concourse exhibit booth*	✓	✓	–	–	–
Sponsor ad in MITA's mobile directory	✓	–	–	–	–

Premier sponsors also receive added recognition tied to any specialty sponsorship they select. *Premium location, subject to availability.

SPECIALTY SPONSORSHIPS

One sponsor per opportunity • Counts toward your level

KEYNOTES

Day One Keynote Presented by: **\$10,000**

Cam F. Awesome • Olympic boxer & motivational speaker

Day Two Keynote Presented by: **\$10,000**

Aaron Witt • Founder, BuildWitt

Each keynote sponsor receives Premier-level benefits, plus their logo on the keynote introduction slide.

SESSIONS

Breakout Session Sponsored by: **\$2,500 each**

Choose your session • CEH sessions included

FOOD & BEVERAGE

Kickoff Breakfast **\$5,000**

Wednesday Lunch **\$7,500**

Thursday Lunch **\$7,500**

Wednesday Coffee Break (custom cups) **\$3,000**

Thursday Coffee Break (custom cups) **\$3,000**

Wednesday Lunch Beverage • incl. cocktail napkins **\$5,000**

Thursday Lunch Beverage • incl. cocktail napkins **\$5,000**

Add-on: custom cups with a lunch beverage sponsorship **+\$1,500**

Any specialty sponsorship of \$5,000 or more includes all Premier-level benefits.

Commit by December 1, 2026
for custom cups & cocktail napkins (logo due with form)

Questions? Danielle Coppersmith
daniellecoppersmith@thinkmita.org • thinkmita.org

SPONSOR COMMITMENT FORM

1 • SPONSOR INFORMATION

Company

Address

Phone

Contact Name

City / State / Zip

Email

2 • SPONSOR LEVEL

Choose one, or skip this section and let your specialty sponsorship total set your level.

☐ **Premier** \$5,000+
 ☐ **Major** \$3,000
 ☐ **Co-Sponsor** \$1,500
 ☐ **Patron** \$1,000
 ☐ **Supporter** \$750

3 • SPECIALTY SPONSORSHIPS

One sponsor per opportunity, first come, first served. MITA will confirm availability and session assignments.

- | | |
|--|---|
| ☐ Day One Keynote Presented by: (Cam F. Awesome) \$10,000 | ☐ Wednesday Lunch \$7,500 |
| ☐ Day Two Keynote Presented by: (Aaron Witt) \$10,000 | ☐ Thursday Lunch \$7,500 |
| ☐ Breakout Session(s) Sponsored by: # of sessions ____ \$2,500 ea. | ☐ Wednesday Lunch Beverage (incl. cocktail napkins) \$5,000 |
| ☐ Kickoff Breakfast \$5,000 | ☐ Thursday Lunch Beverage (incl. cocktail napkins) \$5,000 |
| ☐ Wednesday Coffee Break (custom cups) \$3,000 | ☐ Add custom cups to my lunch beverage sponsorship +\$1,500 |
| ☐ Thursday Coffee Break (custom cups) \$3,000 | |

TOTAL SPONSORSHIP \$ _____

4 • PAYMENT

☐ Invoice me
 ☐ Pay by credit card — MITA will email a secure payment link

A 4% processing fee applies to credit card payments. Please do not write card numbers on this form.

Email this form and a high-resolution logo (vector, png or .pdf preferred) to daniellecoppersmith@thinkmita.org. Custom cups and cocktail napkins require commitment and logo by **December 1, 2026**.