



## **MITA Annual Conference Sponsorship Opportunities**

MITA Annual Conference – A two-day industry gathering every January of roughly 1500 heavy construction industry professionals (owners and top-tier management/decision makers). This event has multiple breakout sessions (some offering Continuing Education Credits for Engineers) over the course of two days, a tradeshow of about 80 – 90 companies, and networking receptions.

Opportunities to support:

- Sponsor the event as a whole at one of the following levels: ( all levels include: Sponsor Logos will appear on the event website, in the event app, recognition during the general session sponsor slideshow)
  - o Major Sponsor - \$3,000
  - o Co-Sponsor - \$1500
  - o Patron Sponsor - \$1000
  - o Supporter Sponsor - \$750
- Sponsor one of the sessions/breakouts or events within the event:
  - o Wednesday Keynote Sponsor - \$5,000 – 5 available
    - Sponsor Logos will appear on the event website, in the event app, recognition during the general session sponsor slideshow, exclusive keynote sponsorship signage, and in pre-event communications.
  - o Thursday Keynote Sponsor - \$5,000 – 5 available
    - Sponsor Logos will appear on the event website, in the event app, recognition during the general session sponsor slideshow, exclusive keynote sponsorship signage, and in pre-event communications.
  - o Conference Kickoff (Wednesday) Breakfast Sponsor (shared) - \$5,000 – 3 available. Or Exclusive for \$15,000.
    - Sponsor Logos will appear on the event website, in the event app, recognition during the general session sponsor slideshow, and exclusive signage during the breakfast.
  - o Conference Kickoff (Wednesday) Breakfast Sponsor (exclusive) - \$15,000
    - Sponsor Logos will appear on the event website, in the event app, recognition during the general session sponsor slideshow, and exclusive signage during the breakfast.

- Wednesday Lunch Beverage Sponsor – \$5,000
    - Sponsor Logos will appear on the event website, in the event app, and will receive recognition during the general session sponsor slideshow, as well as exclusive signage at the bars, during lunch, and your logo in our digital event schedule.
  - Registration/Check-in Sponsor – (logo on iPad check-in Kiosk) - \$3,000
    - Sponsor Logos will appear on the event website, in the event app, and their logo will be displayed /on the iPad check-in kiosk.
      - Includes two conference registrations.
  - Shuttle Service Sponsor - \$4,000 – 2 available.
    - Sponsor Logos will appear on the event website and in the event app. They will also receive exclusive signage at registration/shuttle pick-up/drop off, as well as recognition during the general session sponsor slideshow.
- All sponsors and exhibitors receive recognition in the spring issue of MITA's Cross Section Magazine

Interested in an Event-Specific Sponsorship? Email Danielle Coppersmith at [daniellecoppersmith@thinkmita.org](mailto:daniellecoppersmith@thinkmita.org) to secure it.